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For office use only

The creative work is pre published / unpublished
 If published, in which media..... Date of release.....

Creative Director:
 A brief description of achievements:

Visualiser / Art Director:
 A brief description of achievements:

Copywriter:
 A brief description of achievements:

Photographer / Illustrator:
 A brief description of achievements:

Thought behind the advt.:

What inspired you:

Title of Advertisement:
 Agency:

In case of freelancers please mention some of your clients:
 We assure the judges that this work is original in content and has been conceived by us.
 Name:.....

Designation:
 Company Name & Address: City..... State.....
 Phone:Mobile:
 Email:

If my entry wins, the prize cheque should be made in the name of (single) person or organization, mention below. I am writing this after receiving due consent & authorization of all involved in the creation of this advt.

Name:
 Address:
 PAN No. (or Identity card no.).....
 If I win I may be intimated on.
 Email.Mobile:

Signature:Please refer to rules for participation.

(Optional) I would like to authorize Rajasthan Patrika to allow any NGO/ organization working for social work to use my ad for 1 year to promote this social cause, for free of cost.
 Yes No.....

Entry form can also be downloaded from: www.concernedcommunicatoraward.org

FEEL FREE TO USE PHOTO COPY

Contest Rules:

1. **Contest eligibility:** The contest is open to all advertising professionals. There is **no participation fee** and no restriction on the number of entries by a participant.
2. **How to enter:** The advertisement must be in Hindi/ English, in color /black & white and upto 500 sq.cms in size. The entries (Indian) must be in form of digital printed artwork sent along with duly filled entry form. Incorrect or incomplete entry forms will not be eligible for the contest.
3. **Contest opening and closing dates:** The contest opens on Tuesday 4th August 2009 and closes on Saturday 5th Sep 2009
4. **Submission of entry:** All entries (Indian) must be submitted on or before 5th Sep 2009 either at following address **Rajasthan Patrika (I- Studio), Kesargarh, JLN Marg, Jaipur 302004, Rajasthan, India** Or, at any office of Patrika Group in Mumbai, Delhi, Kolkata, Chennai, Bangalore, Hyderabad, Ahemdabad, Indore, Kanpur, Pune, Chandigarh and other cities. Entries can also be uploaded on the link collage.visageimages.com, our associate.

International entries can be submitted by email at cca@rajasthanpatrika.com, cca@epatrika.com on or before 5th Sep 2009 or can be uploaded on link collage.visageimages.com. our associate.

5. **Originality:** The idea/s must be original. Ads, which might offend the national, religious or public sentiments, will not be eligible for the contest.
6. **Judging criteria:** Slogans will be judged on their originality, creativity, clarity of message and execution of the idea.
7. **Winner selection:** A panel of judges will screen the eligible entries. The decision of judges will be final and binding for all concerned.
8. **Result declaration:** Results will be declared on www.concernedcommunicatoraward.org within a month of the contest closure. Winners will be intimated by email and hand held nos. provided in the entry form and would be felicitated at award ceremony in Mumbai.
9. **Prizes:** The best entry will be awarded a Concerned Communicator Trophy, a certificate and cash prize of US\$11,000. In addition, One CCA–UNICEF Award and 12 Special Mention prizes in the form of a certificate will be awarded. 50 best entries will be published in Rajasthan Patrika and Patrika newspapers, CCA website and CCA book 'Raise a Voice, Start a Revolution' with due credits, free of charge.
10. **Participant responsibility:** Each participant accepts the full responsibility of his/her work and discharges Patrika Group from any responsibility in respect of third parties. Each participant agrees not to hold Patrika Group responsible for any claims made against copyright of ideas and images.
11. All creative material submitted in the competition will become the property of Patrika Group and will not be returned. Patrika Group reserves the right to use any of the entries for the publicity purpose. Rights of reproduction of these entries remain with Patrika Group.
12. Applicants are encouraged to keep copies of all information submitted along with a copy of the application form.
13. Patrika Group to duplicate their entries in the form of a compilation of finalists and award winning entries for Non-Broadcast/Broadcast purposes. If awarded, the entry will have to be proved in EPS and PDF format within 2 days of intimation to the entrant.
14. The participant declares that name of details for cheque has been given after due consent & authority. Patrika Group will not be liable for any conflict arising due to it any way whatsoever and Patrika Group decision is final and binding on all entrants.
15. **Follow the rules:** All participants must strictly observe the entry rules. Completion of entry form will imply full acceptance of the contest rules by each participant. Non-compliance with any of the entry rules will result in automatic disqualification of the entry.
16. **Lost entries:** Patrika Group will not be held responsible for lost material in transit or for any delivery charges. Participants are encouraged to keep copies of all information submitted along with a copy of the entry form.
17. **Rights reservation:** Patrika Group reserves the rights of acceptance, rejection or reproduction of the entries submitted in contest without any prior reason/ consent whatever.
18. The above mentioned rules and regulations are not exhaustive. Patrika Group reserves the right to amend the same to allow fair judging and in keeping with a spirit of creative competitiveness.

Send the dully filled along with your entries to:

rajasthan patrika, kesargarh (I studio), jln marg, jaipur- 302004, phone:0141- 3005638, 0141-3005575 or upload your entries at: collage.visageimages.com

International entries can be submitted by email at cca@rajasthanpatrika.com, cca@epatrika.com

For further aqueries loa on to website: www.concernedcommunicatoraward.org